

**TRANS4M**

CENTER FOR INTEGRAL DEVELOPMENT, SWITZERLAND/FRANCE

**& DA VINCI INSTITUTE**

SOUTH AFRICA

**OFFERING A UNIQUE**

*transcultural  
transdisciplinary  
transpersonal  
transformational*

**PHD PROGRAM  
IN INTEGRAL DEVELOPMENT  
“C+A+R+E 4 YOUR SOCIETY”**

**Start of Next Round: 1 to 5 October 2018**

*An innovation-driven Action Research based Program and  
Process, designed to bring about Integral Development  
of your Self, Organization, Community and Society*



[www.trans-4-m.com](http://www.trans-4-m.com)



[www.davinci.ac.za](http://www.davinci.ac.za)

## PHILOSOPHY OF THE PROGRAM-PROCESS

### ➤ **“CARE 4 YOUR SOCIETY”:**

#### **Via a uniquely Integral Approach to Development**

*This three-year part time PhD individual program and collective process for prospective integral developers, and their associated communities and/or institutions, is a joint offering of South Africa based Da Vinci Institute – originally co-evolved with Nelson Mandela for the new South Africa – and Geneva based Trans4m Center for Integral Development. It builds upon Trans4m’s pioneering approach to integral development, interlinking all realms of a living human system: nature & community; culture & consciousness; science, systems & technology; as well as enterprise and economics; altogether underpinned by an integral polity. Transforming the notion of a conventionally individual based PhD, this program engages you in a dual rhythm towards Integral Development. On the one hand you follow a “4C”-trajectory – including Call, Context, Co-Creation and Contribution – geared to bring about your individual Integral Development. On the other hand, you amplify your particular impulse with an institutionalized one, thereby sustaining and evolving your original contribution. In this second “CARE”-rhythm you are institutionally involved in **Community** activation; **Awakening** individual and collective consciousness, **Research-to-Innovation**, and **Embodying** transformation – whereby you fully “**CARE 4 YOUR SOCIETY**”.*

### ➤ **ADDRESSING “INTEGRAL CARERS” FROM ALL 4 WORLDS:** **Caring Individuals, Organizations and Communities**

*This program seeks to attract dedicated individuals-in-communities who have already illustrated their commitment to caring for their society. Current participants represent organizations/communities of local and/or global standing in terms of their developmental achievements. The program fosters a maximum of cross-pollination and co-evolution between all participants, their particular communities, organizations and societies. All participants will thereby also be contributing to (or newly co-evolving) a C-A-R-E base – embodied in a growing group of local Centers around the world for Integral Enterprise and Economics, Research and Development. The program is designed to incorporate a multi-sector, multi-cultural constituency, inviting participants from the private, public, civic and environmental sectors to purposefully draw on the shared knowledge and creativity of all cultures to adequately meet the social and economic needs of their organizations and communities. Through modular courses and distinctive processes of co-evolution, participants will be both hosted in – and connected to – diverse cultural contexts and existing Integral Development Centers (from Africa to the Middle East, to Europe).*

### ➤ **DRAWING ON THE BEST OF ALL OUR WORLDS:** **Jointly enabling local-global Integral Development**

*At a time of failing international systems and market mechanisms as well as growing questioning of the long-term sustainability of the existing “western” economic paradigm, we introduce an Integral Worlds approach to Development, drawing on the best of the South and East, North, West and Center. This uniqueness of the developmental process is reflected in the close interdependent network of emerging integral Centers as well as Agents of Transformation, that are based (besides Geneva) in Zimbabwe, South Africa, Nigeria, Egypt, the UK, Germany, Slovenia, India and Brazil – altogether maximizing our collective ability to “**CARE 4 SOCIETY**”.*

## FACTS ABOUT THE PROGRAM-PROCESS

### ➤ PROGRAM – PROCESS FOCUS

#### **CARE-ing for Your Self, Organization, Community & Society**

An innovation-driven action-research based Doctorate for individuals (and their organizations and/or communities) seeking to become agents of Integral Development. South Africa's developmental Higher Education Authority accredits the program.

### ➤ TARGET AUDIENCE

#### **Agents of Integral Development**

- **Integral Development Agents:** Integral Developers, as Practitioners and/or Academics or Consultants, open to learning and working as a cross-sectoral and cross-cultural research-and-innovation group, and keen to make a tangible contribution to their society – individually & collectively.
- **Organizations and Communities:** This program is not just targeted at individuals, but at organizations and communities as a whole. Ideally, we welcome two or three participants from a particular organization or community, working together not only in their research, but also towards institutionalizing their particular Integral Development.
- **Sectors:** all sectors of society – public, private, civic, environmental
- **Place of Origin:** from South & East, North & West, and the Middle East

### ➤ STRONG FEATURES OF THE PROGRAM

#### **Actualizing Individual and Collective Genius**

- **Addressing a Burning Issue of your Organization, Community or Society:** Thereby you draw on the unique gifts of the given social-cultural context, aligned with your Burning Desire.
- **Structured along a “4C” and CARE Process:**
  - **Call:** your individual/societal Calling aligned with Community activation
  - **Context:** recognizing/alleviating imbalances in your particular Context, aligned with the Awakening of individual and collective consciousness
  - **Co-Creation:** individually combining research method and emancipatory content aligned with a developing Research institution
  - **Contribution:** Contributing to Integral Development, thereby Embodied, e.g., through the co-evolution of an integral Enterprise and / or a transformative integral Educational Initiative
- **Engaging in an Integral Research-to-Innovation Trajectory:** This trajectory (embedded in the 4C-and CARE process), culminates in “transformative action” – releasing personal and collective genius
- **Working with an entire Organization or Community:** Transcending an individual PhD program, you build up the innovation capacity of your organization and/or community as a whole.

➤ **DEVELOPMENTAL STORYLINE FOLLOWING A DUAL RHYTHM:  
From Call to Contribution & CARE-ing for your Society**

The program-process follows an “alternating rhythm”, comprised of the “4C’s” (Call, Context, Co-Creation, Contribution), “4C”-ing individual development, and the four “CARE” functions (following the sequence of Community activation, Awakening consciousness, Research-to-Innovation and ultimate Embodiment of integral development). As the curved arrows in the figure illustrate, the 4C rhythm takes part in a continuous “dance” with the parallel and interconnecting CARE rhythm. Together they co-engage in a constant upwards-downwards-and-sideways, spiralling and cyclical movement. Thereby both intertwined rhythms gradually “rise” towards full-fledged Integral Development.

In the Figure below we also introduce you to the storyline that you would follow, to fully engage in the dual rhythm of 4C and CARE.



**INSPIRING EXAMPLE**

*We invite you to read Chapter 16 of our book on Integral Green Zimbabwe, in which we illustrate, together with a group of Zimbabwean Integral Developers, how this dual rhythm is actualized to bring about Integral Development on a societal level (digital copy of the chapter available)*

Reference: Schieffer, A. & Lessem, R. (2014) CARE 4 ZIMBABWE, in: Mamukwa, L., Lessem, R & Schieffer, A. (Eds.). *Integral Green Zimbabwe: A Phoenix Rising*. Farnham: Gower.

➤ **DEVELOPMENTAL COURSES & TRANSCULTURAL EXPOSURE**  
**Serving to Activate the Dual Rhythm of Integral Development**

The program-process incorporates **four face-to-face “courses of integral development”**, constituting 18 days of educational involvement. Courses are designed to provide relevant input to activate each phase of the dual rhythm, thereby supporting each participant on his or her particular journey, as well as strengthening and releasing the collective potential of self/community. Courses are interconnected and build on each other; different processes, knowledge and practice fields are interwoven and mutually reinforce each other.

<b>COURSE CONTENT OVERVIEW</b>	
<b>INTEGRAL DEVELOPMENT 1</b> <b>DISCOVER YOUR CALL</b> <b>◇</b> <b>COMMUNITY ACTIVATION</b> <b>SWITZERLAND / FRANCE</b>	<b>4</b> <b>D</b> <b>A</b> <b>Y</b> <b>S</b>
<ul style="list-style-type: none"> <li>○ Overview: Introduction to Call and full Program Structure</li> <li>○ Development Focus: Self-in-Community</li> <li>○ 4C: Discovering the Call (Inner Calling / Objective Challenges)</li> <li>○ CARE: Activating your Community</li> </ul>	
<b>INTEGRAL DEVELOPMENT 2</b> <b>UNDERSTAND CONTEXT</b> <b>◇</b> <b>AWAKEN INTEGRAL CONSCIOUSNESS</b> <b>SOUTH AFRICA</b>	<b>6</b> <b>D</b> <b>A</b> <b>Y</b> <b>S</b>
<ul style="list-style-type: none"> <li>○ Overview: Introduction to Context and Consciousness</li> <li>○ Development Focus: Self, Organisation, Society</li> <li>○ 4C: From Call to Context (Understanding major Imbalances)</li> <li>○ CARE: Awakening individual/collective consciousness via an Innovation Ecosystem</li> </ul>	
<b>INTEGRAL DEVELOPMENT 3</b> <b>ENGAGE IN CO-CREATION</b> <b>◇</b> <b>RESEARCH-TO-INNOVATE</b> <b>EGYPT or JORDAN</b>	<b>4</b> <b>D</b> <b>A</b> <b>Y</b> <b>S</b>
<ul style="list-style-type: none"> <li>○ Overview: Introduction to Co-Creation and Social Innovation</li> <li>○ Development Focus: Integral Enterprise, Economy and Polity</li> <li>○ 4C: From Call and Context to Co-Creation</li> <li>○ CARE: Sustaining Co-Creation through Institutionalizing Research-to-Innovation</li> </ul>	
<b>INTEGRAL DEVELOPMENT 4</b> <b>LEVERAGE CONTRIBUTION</b> <b>◇</b> <b>EMBODY INTEGRAL DEVELOPMENT</b> <b>SWITZERLAND &amp; FRANCE (Potentially: Slovenia)</b>	<b>4</b> <b>D</b> <b>A</b> <b>Y</b> <b>S</b>
<ul style="list-style-type: none"> <li>○ Overview: Introduction to Contribution to and Embodying Integral Development</li> <li>○ Development Focus: Actualizing Development through fully Linking Individual, Organization, Community and Society</li> <li>○ 4C: From Call and Context to Co-Creation to Contribution</li> <li>○ CARE: Embodying Integral Development Individually and Collectively</li> </ul>	
<b>INDIVIDUAL THESIS / INSTITUTIONAL ALIGNMENT</b>	
<ul style="list-style-type: none"> <li>○ Writing up of Thesis / Full Alignment of Particular Development Impulse with Integral Development Centre</li> </ul>	
<b>ONGOING SUPPORT BETWEEN INTENSIVES</b>	
<ul style="list-style-type: none"> <li>○ until handing in of Thesis (end of Year 3): online</li> </ul>	

➤ **Credits: Total of 360 Credits**

The total of 360 credits are allocated to the thesis, of which the four courses form an integral part.

➤ **Timetable:**

- **Start of Program:**  
October 2018
- **ID1 = Discover Your Call** ✦ **Community Activation**  
4 Days / October 1 to 5, 2018  
Location: Hotonnes, France  
(Rural Campus of Trans4m, near Geneva, Switzerland)
- **ID2 = Understand Context** ✦ **Awaken Integral Consciousness**  
6 Days / tbc Spring 2019  
Location: Modderfontein (near Johannesburg), South Africa
- **ID3 = Engage in Co-Creation** ✦ **Research-to-Innovate**  
4 Days / late 2019  
Location: Cairo, Egypt or Amman, Jordan
- **ID4 = Leverage Contribution** ✦ **Embody Integral Development**  
4 Days / late 2020  
Location: Geneva, Switzerland & Hotonnes, France / Potentially in Slovenia, as an alternative place featuring a “live” integral Role Model / Activity
- **End of Program:**  
October 2021 (envisioned)  
Note: may take shorter or longer in individual cases

➤ **Fees:**

- GBP 14.850 (GBP 4.950 per year x 3 Years)
- GBP 1.950 per year for Supervision for any further year, if PhD is not completed within 3 years
- Fee includes Teaching of Courses and ongoing Supervision

➤ **Contact:**

**TRANS4M**

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## BACKGROUND ON TRANS4M AND DA VINCI

- **TRANS4M & DA VINCI: AN INTEGRAL INNOVATION PARTNERSHIP**

While Da Vinci is focused on technological innovation from their own integral – Technology, Innovation, People and Systems (TIPS) – perspective, strongly aligned with business and community development, Trans4m is focused on social innovation – integrating Nature, Culture, Technology and Economy – oriented towards integral development of individuals, organizations, communities and societies.
- **TRANS4M, GENEVA, SWITZERLAND ([WWW.TRANS-4-M.COM](http://WWW.TRANS-4-M.COM)):**

Trans4m is a Center for Integral Development, based in Geneva, working with communities and enterprises in different parts of the world (e.g. UK, Germany, US, South Africa, Zimbabwe, Nigeria, Middle East, Sri Lanka) through promoting the Activation of **C**ommunity, **A**wakening integral consciousness, engaging in innovation driven **R**esearch, and **E**mbodying sustainable integral development. Through such **CARE**-ing processes, Trans4m supports these organizations and communities to integrate further into society, enabling them to contribute to society's most burning issues. At the heart of Trans4m is its *Integral Worlds* approach. Trans4m operates by designing and executing long-term processes (e.g. as accredited educational or research programs, or as client based processes) that lead to integral development on the ground. Trans4m's long-term vision is to develop a local-global Integral Development CARE-movement to promote healthy communities, peaceful co-evolution, open societies and sustainable livelihoods.

  - **Prof. Ronnie Lessem:** Co-Founder of Trans4m, Ronnie is a graduate from Harvard Business School and London School of Economics. Zimbabwean by birth, and UK Citizen by choice, he spent the past 25 years of his life in developing educational and research curricula and programs, that lead to social and economic transformation, for London's City University, the University of Buckingham and others. He is the author of over 30 books on the development of self, business and society. Together with Alexander Schieffer, he is Series Editor of the *Transformation & Innovation Book Series* as well as the *Integral Green Society and Economy Series*, both published by Routledge.
  - **Prof. Alexander Schieffer:** Co-Founder of Trans4m, is a graduate of the University of St. Gallen, Switzerland, where he offers a transformative course on Integral Development. After working in various industries in Europe and Asia, where he run his own publishing company in Singapore, Alexander found his passion, in cooperation with Ronnie, in turning education and research in vehicles for social and economic transformation and innovation. He has published a large variety of articles and books. Together with Ronnie Lessem, he published *Integral Research and Innovation*, *Transformation Management: Towards the Integral Enterprise*, *Integral Economics*, *Integral Dynamics* and *Integral Development*. In France, where he lives, he is developing "Home for Humanity" which is also the seat of the original Trans4m Center for Integral Development.
- **DA VINCI, MODDERFONTEIN, SOUTH AFRICA ([WWW.DAVINCI.AC.ZA](http://WWW.DAVINCI.AC.ZA)):**

The Da Vinci Institute for Technology Management is a school of management in higher education, specializing in the Management of Technology, Innovation, People and Systems. The Institute has a reputation for state-of-the-art thinking in all aspects of innovation, people and technology management, and acts as a catalyst for governments and leading industrialists through high-level think tanks. Through its South African and international partners, the Institute operated as a "Mode 2" University, insofar as it responds directly to workplace challenges rather than disseminating knowledge and skills in isolation.